**WHAT IS CLAIMED IS:**

1.      A print control device employed for printing a character string including characters and/or symbols on a plurality of labels arranged on a long tape-like print medium along the length of the print medium, comprising:

character string storage means for storing a character string to be printed;

separating point detecting means for detecting one or more separating points in the character string stored in the character string storage means based on a separation condition as a particular character string arrangement condition; and

character string separating means for letting character strings, obtained by separating the character string stored in the character string storage means at the separating points detected by the separating point detecting means, be separately printed on different labels on the print medium.

2.      The print control device according to claim 1, further comprising:

separation condition storage means for storing a particular character string or a particular character string attribute as the separation condition; and

alteration means for altering memory contents of the separation condition storage means.

3.      The print control device according to claim 1, further comprising:

separation condition storage means for storing at least one selected from an editing code, a single character, a particular character string and a particular character string attribute as the separation condition; and

alteration means for altering memory contents of the separation condition storage means.

4.      The print control device according to claim 1, wherein the character string separating means is capable of changing positions of the character strings, obtained by the separation at the separating points detected based on the separation condition, on the print medium.

5.      The print control device according to claim 1, wherein the separation condition in the

17

character string indicates the separating points in the character string and a characters and/or symbol represented by the separation condition itself is printed on the labels.

6.      The print control device according to claim 1, wherein the separation condition in the character string is used exclusively for indicating the separating points in the character string and no character or symbol represented by the separation condition itself is printed on the labels.

7.      A print control program employed for printing a character string including characters and/or symbols on a plurality of labels arranged on a long tape-like print medium along the length of the print medium, wherein the program lets a computer function as:

character string storage means for storing a character string to be printed;

separating point detecting means for detecting one or more separating points in the character string stored in the character string storage means based on a separation condition as a particular character string arrangement condition; and

character string separating means for letting character strings, obtained by separating the character string stored in the character string storage means at the separating points detected by the separating point detecting means, be separately printed on different labels on the print medium.

8.      The print control program according to claim 7, further letting the computer function as:

separation condition storage means for storing a particular character string or a particular character string attribute as the separation condition; and

alteration means for altering memory contents of the separation condition storage means.

9.      The print control program according to claim 7, further letting the computer function as:

separation condition storage means for storing at least one selected from an editing code, a single character, a particular character string and a particular character string attribute as the separation condition; and

18

alteration means for altering memory contents of the separation condition storage means.

10. The print control program according to claim 7, wherein the character string separating means is capable of changing positions of the character strings, obtained by the separation at the separating points detected based on the separation condition, on the print medium.

11. The print control program according to claim 7, wherein the separation condition in the character string indicates the separating points in the character string and a character and/or symbol represented by the separation condition itself is printed on the labels.

12. The print control program according to claim 7, wherein the separation condition in the character string is used exclusively for indicating the separating points in the character string and no character or symbol represented by the separation condition itself is printed on the labels.

13. A print control method employed for printing a character string including characters and/or symbols on a plurality of labels arranged on a long tape-like print medium along the length of the print medium, comprising the steps of:

storing a character string to be printed;

detecting a particular separation condition in the stored character string;

separating the character string based on the detected separation condition; and

separately printing character strings obtained by the separation on different labels on the print medium.

14. The print control method according to claim 13, further comprising the step of storing a particular character string or a particular character string attribute as the separation condition.

15. The print control method according to claim 14, further comprising the step of altering the stored separation condition.

16.     The print control method according to claim 13, further comprising the step of storing at least one selected from an editing code, a single character, a particular character string and a particular character string attribute as the separation condition.

17.     The print control method according to claim 16, further comprising the step of altering the stored separation condition.

18.     The print control method according to claim 13, further comprising the step of changing positions of the character strings, obtained by the separation at one or more separating points detected based on the separation condition, on the print medium.

19.     The print control method according to claim 13, wherein the separation condition in the character string indicates one or more separating points in the character string and a characters and/or symbol represented by the separation condition itself is printed on the labels.

20.     The print control method according to claim 13, wherein the separation condition in the character string is used exclusively for indicating one or more separating points in the character string and no character or symbol represented by the separation condition itself is printed on the labels.